## inkonlilu.alp|)

ARTS \& CULTURE CALENDAR

- W E B A P P -

VIDEO BASED I FREE TO USE
EVENTS MADE EXTRAORDINARY. DISCOVER, EXPERIENCE, SHARE


## THIS WEEK



SICILY
RATE CARD FOR ADVERTISING AND SPONSORS

## ADVERTS

|  | 1 EDITION | 3 EDITIONS | 6 EDITIONS | 12 EDITIONS |
| :---: | :---: | :---: | :---: | :---: |
| ADVERT IN INKONTRU NEWSLETTER | $€ 150$ | $€ 360$ | € 720 | € 1,260 |
|  | 1 POST | 2 POSTS | 3 POSTS | 6 POSTS |
| SOCIAL MEDIA BOOSTED POST (TO REACH PEOPLE IN MALTA) | € 75 | $€ 135$ | $€ 191$ | € 360 |
| SOCIAL MEDIA BOOSTED POST (TO REACH PEOPLE IN SICILY) | $€ 125$ | € 225 | $€ 320$ | $€ 600$ |
|  | 1 MONTH | 3 MONTHS | 6 MONTHS | 12 MONTHS |
| 15 second advert (video) in one of the Genre categories (music, theatre etc) included in the Malta or Sicily app (to reach people in Malta or in Sicily) | € 275 | € 742 | € 1,320 | € 2,310 |

## EVENTS SPONSORS

Sponsor of arts, culture, and heritage events

| 1 | 5 | 10 | 20 |
| :---: | :---: | :---: | :---: |
| EVENT | EVENTS | EVENTS | EVENTS |

EVENT SPONSOR PACKAGE

1. Sponsor's logo and text indicating the sponsor's support on each sponsored event video on the app
2. Mentioned as sponsor and tagged (when available) in social media boosted post
3. Sponsor's logo included in the inkontru.app newsletter and text indicating the sponsor's support
4. Sponsor's logo at the end of social media video by an inkontru.app vlogger for each sponsored event and text indicating video is powered by sponsor
5. 15 -second video advert on inkontru.app in one of the genre categories (music, theatre, etc
$\left.\begin{array}{r|r|l|l|l|}\hline \text { TV ADVERTISING SPOTS INCLUDED (20 SEC } \\ \text { ADVERT) }\end{array}\right)$

Prices all excluding VAT.
*Cost of flights and accommodation for inkontru vlogger to visit the sponsored event/s not included.

## ADDITIONAL TV ADVERTISING AVAILABLE

Write to sales@nocemuskata.com to get a quotation.

